

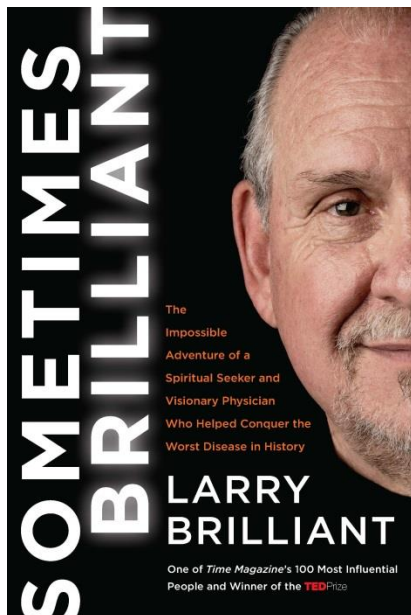
thesecondopinion

Clarity, Compassion, Choice

BECOME A SPONSOR OF thesecondopinion's 3rd Annual Breakfast Benefit Event

A morning with Dr. Larry Brilliant Benefitting thesecondopinion

Friday, March 31, 2017 from 8:00 to 10:00 am
Jewish Community Center of San Francisco
3200 California Street (at Presidio)



A self-described social change "addict," [Dr. Larry Brilliant](#) is a pioneering physician and global philanthropist. Trained as a doctor, Larry was living in a Himalayan monastery in the early 1970s when his guru told him he should help rid the world of smallpox. As a young physician, Larry was influenced by leading public health experts and counterculture icons like Ram Dass, Wavy Gravy, and the Grateful Dead (with whom he spent 2 years on a tour bus). Perpetually motivated by those in need and fueled by a vision of limitless possibility, his work is far from done.

Larry is an M.D. and M.P.H. and board certified in preventive medicine and public health. He is also Founder and Director of The Seva Foundation, which works in dozens of countries around the world, primarily to eliminate preventable and curable blindness. In 2005 he received an honorary Doctor of Sciences degree from Knox College, and was named "International Public Health Hero" by the University of California. In February 2006 he received the Sapling Foundation's TED Prize.

Background & Opportunity

Thesecondopinion will be hosting our third annual breakfast benefit event to create awareness and generate revenue for the organization. We anticipate 250 attendees, that include; major donors, foundation/corporate partners, cancer patients, physicians, sponsors and community members.

Sponsors are critical in ensuring the success of the event! The following page outlines opportunities for your involvement.

Proceeds from the event will support the work of thesecondopinion and help broaden our reach to low-income communities.

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Summary of Benefits	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Instant \$1,500
Logo/Link on website – News/Event page	●	●	●	●
Listed in our 2017 Annual Report	●	●	●	●
Logo/Name on signage by registration Desk	●	●	●	
Logo/Name on Program	●	●	●	
Promo item on Tables (supplied by sponsor)	●	●		
Sponsor name mentioned in opening remarks	●	●		

We welcome any level of sponsorship. All sponsors will be acknowledged in our 2017 Annual Report.

For more information on becoming a sponsor please contact:

Cheri Livingston, Managing Director

Thesecondopinion

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San Francisco, CA 94109

(415) 775-9956

cheri@thesecondopinion.org

Thesecondopinion is a nonprofit organization offering free, comprehensive second opinions to adults in California diagnosed with cancer. Learn more about us at www.thesecondopinion.org. EIN#94-1696341.

**THANK YOU TO OUR 2016 SPONSORS
YOU MADE A BIG DIFFERENCE!**

William K. Bowes, Jr. Foundation

Stanford Health Care

Matson Foundation

San Francisco Federal Credit Union

Kaiser Permanente Northern California –Regional Community Involvement Program

The T & M Frankel Foundation – Tom and Myrna Frankel

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CHOCOLATE

PROVIDED BY A VERY GRATEFUL PATIENT

Elyce Zahn, Chocolatier

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The 70+ volunteer physicians who provide their expertise to hundreds of cancer patients each year!